

URDA Intensifies Its Humanitarian Response: Warmth in Winter and Hope for Ramadan

Amid the escalating challenges in Lebanon, the Union of Relief and Development Associations (URDA) continues its humanitarian efforts to support the most vulnerable communities, particularly in South Lebanon, which remains under the devastation of Israeli airstrikes and destruction.

As the harsh winter conditions worsen following the "Adam" snowstorm, URDA has intensified its response through the "Become the Warmth" campaign, providing essential winter aid to displaced and refugee families across various regions. Simultaneously, the organization has launched the "A Renewed Promise" campaign in preparation for Ramadan, aiming to support the most vulnerable populations in Lebanon and Syria.

Additionally, URDA's Livelihood Sector has concluded its agricultural land rehabilitation project in Akkar, where farmers have begun reaping the rewards of over a year's effort, a significant step toward enhancing food security and boosting the local economy.

In this February edition of our newsletter, we highlight URDA's key achievements over the past period, reaffirming our ongoing commitment to serving the most vulnerable communities despite the growing challenges.



Under the Slogan "Become the Warmth" URDA Launches Its 2024/2025 Winter Campaign

Amid escalating humanitarian challenges, the Union of Relief and Development Associations in Lebanon (URDA) has launched its 2024/2025 winter campaign under the slogan "Become the Warmth", aiming to provide essential supplies to help vulnerable families withstand the harsh winter cold. The campaign includes the distribution of food supplies, shelter, heating resources, blankets, coats, and mattresses to support those most in need across Lebanon.

Following the devastating impact of the war on southern Lebanon, residents now face additional hardships as winter approaches. Many families, including children and the elderly, lack the necessary resources to protect themselves from extreme cold and frost.

In this context, "Become the Warmth" emerges as an urgent humanitarian appeal, carrying a message of solidarity and social responsibility. It calls on everyone to take part in extending a helping hand and providing warmth to those in dire need.

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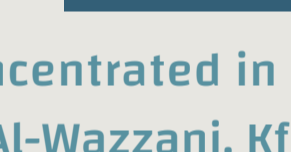
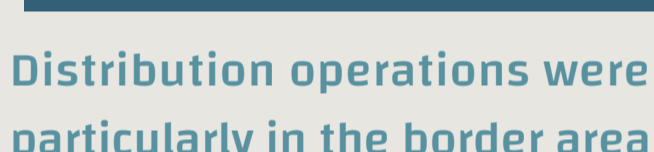
As Part of the "Become the Warmth" Campaign URDA Continues Providing Winter Aid to Lebanon's Most Vulnerable Families

As part of its "Become the Warmth" winter campaign, the Union of Relief and Development Associations in Lebanon (URDA) continues to implement relief projects aimed at supporting the most vulnerable families in their struggle against the harsh cold. The aid includes the distribution of food supplies, shelter, heating essentials, blankets, coats, and mattresses to ensure families are protected from severe winter conditions.

Distribution operations were concentrated in southern Lebanon, particularly in the border area of Al-Wazzani, Kfarshouba, Ain Arab, and Wadi Al-Khayam, in addition to the Syrian refugee camps in Aarsal, the Bekaa Valley, and Akkar, where residents are facing difficult humanitarian conditions exacerbated by the economic situation and falling temperatures.

So far, the campaign has reached over 200,000 beneficiaries, aiming to alleviate the suffering of the most affected groups during this season. URDA reaffirms its commitment to continuing the "Become the Warmth" campaign to ensure that aid reaches as many vulnerable individuals as possible. The organization calls on partners and supporters to contribute to this humanitarian initiative to help address the challenges of the harsh winter.

To view the situational assessment [Click Here](#)



Under the Slogan: "Ramadan... A Renewed Promise" URDA Launches Its 2025 Ramadan Campaign

The Union of Relief and Development Associations in Lebanon (URDA) has launched its 2025 Ramadan Campaign under the slogan "Ramadan... A Renewed Promise", aiming to provide food assistance to the most vulnerable families in Lebanon amid worsening humanitarian and economic challenges.

The campaign seeks to distribute hot meals and comprehensive food parcels to families in need, regardless of nationality. With Ramadan arriving in cold and difficult conditions, children and the elderly, who already lack the basic necessities for a dignified life, face even greater hardship.



During this holy month, "A Renewed Promise" is more than just providing aid; it represents URDA's commitment to improving lives, ensuring that families experience the true essence of Ramadan, and delivering fresh food to those who need it most.

URDA invites all kind-hearted individuals to support this initiative by donating through the link below:

[Donate Now](#)



Sustainable Agriculture Project in Akkar

Amid Lebanon's ongoing economic crises, the Sustainable Agriculture Project in Akkar's Qobet Chamra Plain has made significant strides in rehabilitating farmland and enhancing food security. However, it now urgently requires additional support to ensure its continuity and expand its impact on the local economy.



Over the past year, the project has **successfully reclaimed 17,000 m²**

and prepared 17 dunams for cultivation, in addition to establishing a greenhouse to boost agricultural production. It has also created direct employment opportunities, hiring 17 local farmers and 51 workers from the community, contributing to improved incomes and rural economic growth.

The project has provided agricultural support to 86 farmers, offering seeds, seedlings, drip irrigation systems, and organic fertilizers, alongside specialized training sessions and technical consultations in areas such as water management, soil analysis, and natural pest control methods. Additionally, an artesian well was installed to optimize water resource management, promoting environmental sustainability and increased agricultural productivity.

Success in Need of Support for Continuation

Despite these achievements, the current phase of the project has ended, making refinancing essential to sustain and expand it, especially given the urgent need to support local farmers and revitalize Akkar's agricultural sector. This project serves as a model for sustainable rural development, calling for collective efforts to ensure its longevity and strengthen its positive impact on the local community.